

Pink Shell Beach Resort & Marina Ranked a Top Florida Resort by Conde Nast Traveler Readers

Resort in Fort Myers Beach recognized as #2 destination in 2016 survey

Fort Myers Beach, FL – Readers of Condé Nast Traveler agree: When it's time to treasure an exclusive beachfront escape in the Sunshine State, [Pink Shell Beach Resort & Marina](#) is a premier destination for leisure and business.

The [world-renowned travel magazine](#) has just named the Fort Myers resort to its Top Resorts in Florida list. Readers from around the world were invited to weigh in on their experiences at premier hotels and resorts on Florida's Gulf Coast. The resort in Fort Myers Beach, Florida ranked second on the list with a score of 96.35 out of 100, surpassing other well-known brands including Ritz-Carlton Golf Resort, Naples; Ritz-Carlton, Sarasota; and The Vinoy Renaissance St. Petersburg Resort & Golf Club.



“It is truly an honor to be recognized in the 2016 Readers’ Choice Awards,” said Bill Waichulis, Senior VP of Operations of Pink Shell Beach Resort & Marina. “We are tirelessly working to provide the best for our guests – from our world-class

customer service to the constant upgrades to our amenities. It’s rewarding to know that travelers are taking notice.”

Situated on 12 lush acres of private beachfront property, the Fort Myers Beach resort is a picturesque playground for relaxing and making a splash. Visitors can arrive to paradise by land or sea thanks to the resort’s 41-slip [marina](#), ranked in the Top 25 Best Places to Tie Up in North America by Power & Motoryacht magazine in 2016.

When it’s time to have some fun, travelers will appreciate Pink Shell’s three resort-style pools and a variety of water sports right on site. Parents looking for a break from the little ones can take advantage of [kid’s camp](#), allowing children to stay active with everything from swimming to arts and crafts while adults indulge in a little tropical-inspired tranquility at the [full-service spa](#) or simply work on their tans on complimentary beach chairs that are available for guests.

Modernly appointed one- and two-bedroom villas complete the award-winning property, each offering a full-service kitchen, unique furnishings and breathtaking views to make families and friends feel right at home.

About Pink Shell Beach Resort & Marina

Pink Shell Beach Resort & Marina at 275 Estero Blvd. in Fort Myers, FL is a Boykin Management Company Property along a quarter mile of immaculate coastline. The resort features 213 beachfront studio- and condo-style accommodations overlooking the Gulf of Mexico and barrier islands of Southwest Florida, Sanibel and Captiva. The resort, designated a Green Lodging Property by the Florida Department of Environmental Protection, features recreational activities in a family-friendly atmosphere. For information, visit www.PinkShell.com or call 1-888-222-7465. Like Pink Shell on [Facebook](#), follow the resort on [Twitter](#) and add it to a circle on [Google Plus](#).

About Boykin Management Company

Boykin Management Company, a leading hospitality management company with offices in Charlotte, NC and Fort Myers Beach, FL, is consistently recognized for excellence in delivering value-added lodging operations. Since 1958, BMC has developed, managed and operated hotels, resorts, condominium hotels and conference centers. In addition to long-standing relationships with hotel brands including Marriott, Hilton, DoubleTree, Embassy Suites, Radisson, Crowne Plaza, Hampton Inn and Holiday Inn, BMC has operated independent resorts and hotels with a total of more than 20,000 rooms in 23 states. For information, visit www.Boykin.com.

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Photo caption

Pink Shell Beach Resort & Marina in Fort Myers Beach has been ranked the #2 resort on Florida's Gulf Coast in Conde Nast Traveler's 2016 Readers' Choice Awards. For information, visit www.PinkShell.com or call 1-888-222-7465.